Vira Tejarat Sialk

Vira Tejarat Sialk

Export Mnaagement Company

AN OPPORTUNITY FOR SMART BUSINESS



WE GROW YOUR BRAND

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About us



Vira Tejarat Silk Export Management Company, officially licensed by the Trade Promotion Organization of Iran, is one of the leading firms in the development of non-oil exports, including both goods and services. With a focus on regional and global markets, the company acts as a reliable bridge between Iranian manufacturers, service providers, and international buyers, taking a professional approach toward global .trade development

With a team of skilled and market-savvy professionals, we offer comprehensive services in the fields of goods export and export of technical, engineering, educational, consultancy, and management services. Our services include international marketing, trade negotiations, customs and logistics operations, drafting export contracts, and full .export process management





Among our achievements is obtaining the official license to organize national pavilions at international exhibitions abroad and to arrange the dispatch and reception of trade and economic delegations to and from target countries. These capabilities have positioned us at the forefront of promoting Iranian products and services in global mar-.kets

We believe that export is not merely the transfer of goods or services, but the exchange of knowledge, quality, culture, and trust. Our mission is to establish sustainable business relationships, develop export opportunities, and increase Iran's share in global markets and supply chains



Our Team

Market Research Specialist

Conducts comprehensive market analyses to identify trends, opportunities, .and competitive insights for strategic business development

Export and Import Specialist

Manages all aspects of international trade operations, ensuring smooth execution of export and import procedures in compliance with global .regulations

Customs and Clearance Specialist

Handles customs documentation and clearance processes efficiently, .ensuring timely and cost-effective delivery of goods across borders

International Affairs Specialist

Coordinates and manages international communications, partnerships, and .negotiations to support global business expansion

Export Evaluation Specialist

Assesses product and market potential for export, providing analytical .insights and strategies to maximize international sales

Logistics Specialist

Oversees the planning, coordination, and execution of the supply chain .process, ensuring efficient and timely delivery of goods

Branding Specialist

Develops and implements brand strategies to enhance brand image, market .presence, and customer loyalty across various platforms

Website Design Specialist

Designs and maintains responsive, user-friendly websites aligned with the .company's branding and digital marketing goals





Mission

At Vira Tejarat Sialk, we empower Iranian companies to succeed globally through the export of goods and services. By leveraging expert knowledge and an international partner network, our mission is to deliver smart solutions, comprehensive .services, and long-term support throughout the international trade journey

Vision

To become one of the most trusted and influential export management companies in the Middle East and Central Asia, playing a key role in the sustainable growth of .Iran's non-oil exports and in building dynamic, trusted global trade relationships

Our Values

1. Integrity & Transparency – Commitment to ethical conduct and clarity in all processes
2. Client Success Commitment – Our clients' growth defines our success
3. Innovation & Continuous Learning – Staying ahead through knowledge and adaptation
4. Collaboration & Partnership – Building strong, win-win relationships
5. Social Responsibility – Supporting sustainable development and environ-



Our Services

1. Complete Export Procedures

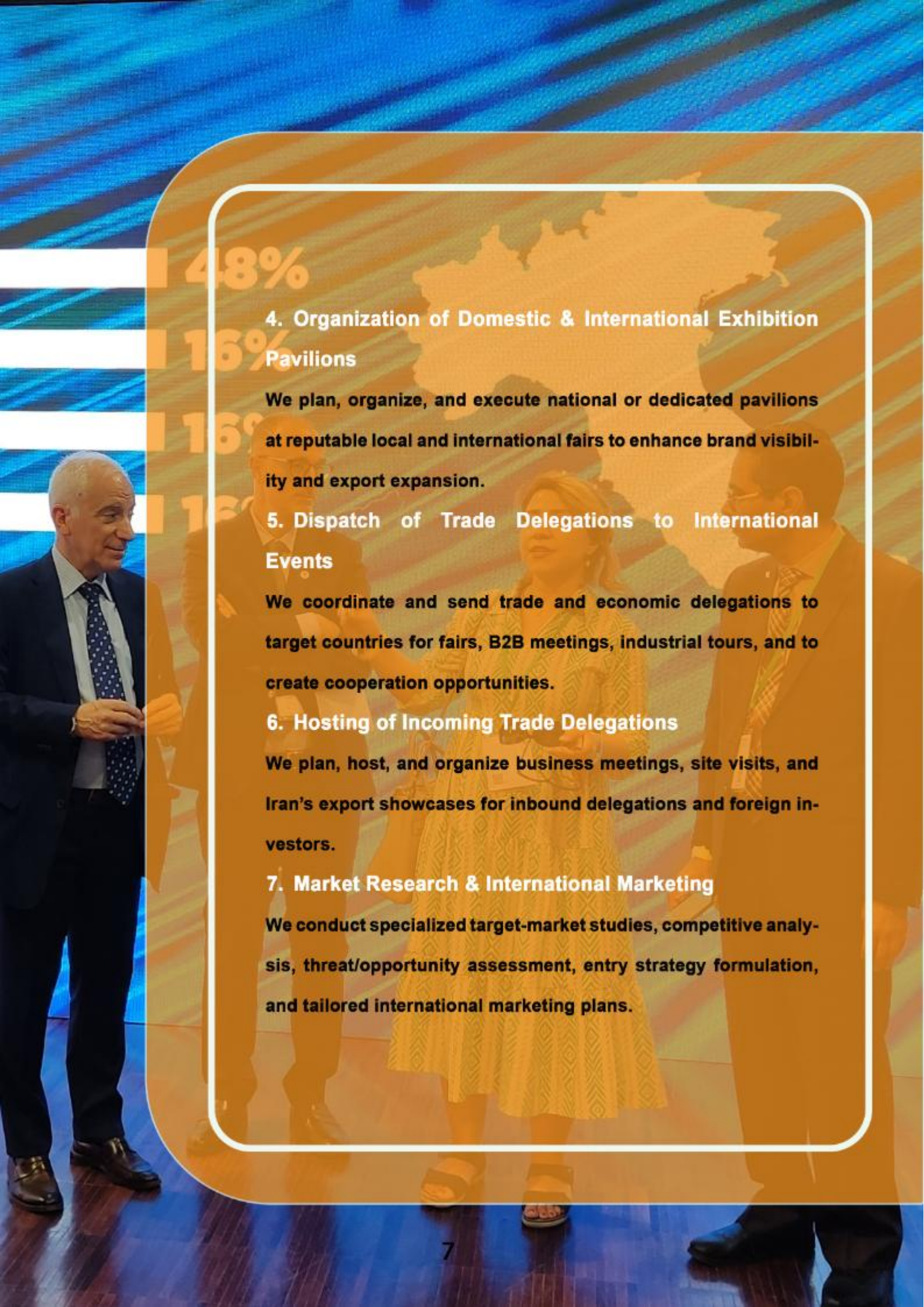
We handle all administrative and operational aspects of exporting—including documentation, export permits, packaging, loading, contract oversight, and execution until delivery at destination.

2. Complete Import Procedures & Order Registration

We offer specialized guidance for import processes, including order registration, permits, foreign supplier coordination, currency allocation, tariff assessment, and full support from shipment to warehouse arrival.

3. Customs Clearance & Procedures

We manage customs declaration, tariff classification, valuation, license follow-up, and efficient legal clearance to minimize time and cost at ports and borders.



4. Organization of Domestic & International Exhibition Pavilions

We plan, organize, and execute national or dedicated pavilions at reputable local and international fairs to enhance brand visibility and export expansion.

5. Dispatch of Trade Delegations to International Events

We coordinate and send trade and economic delegations to target countries for fairs, B2B meetings, industrial tours, and to create cooperation opportunities.

6. Hosting of Incoming Trade Delegations

We plan, host, and organize business meetings, site visits, and Iran's export showcases for inbound delegations and foreign investors.

7. Market Research & International Marketing

We conduct specialized target-market studies, competitive analysis, threat/opportunity assessment, entry strategy formulation, and tailored international marketing plans.

8. Export Readiness Assessment & Acceleration

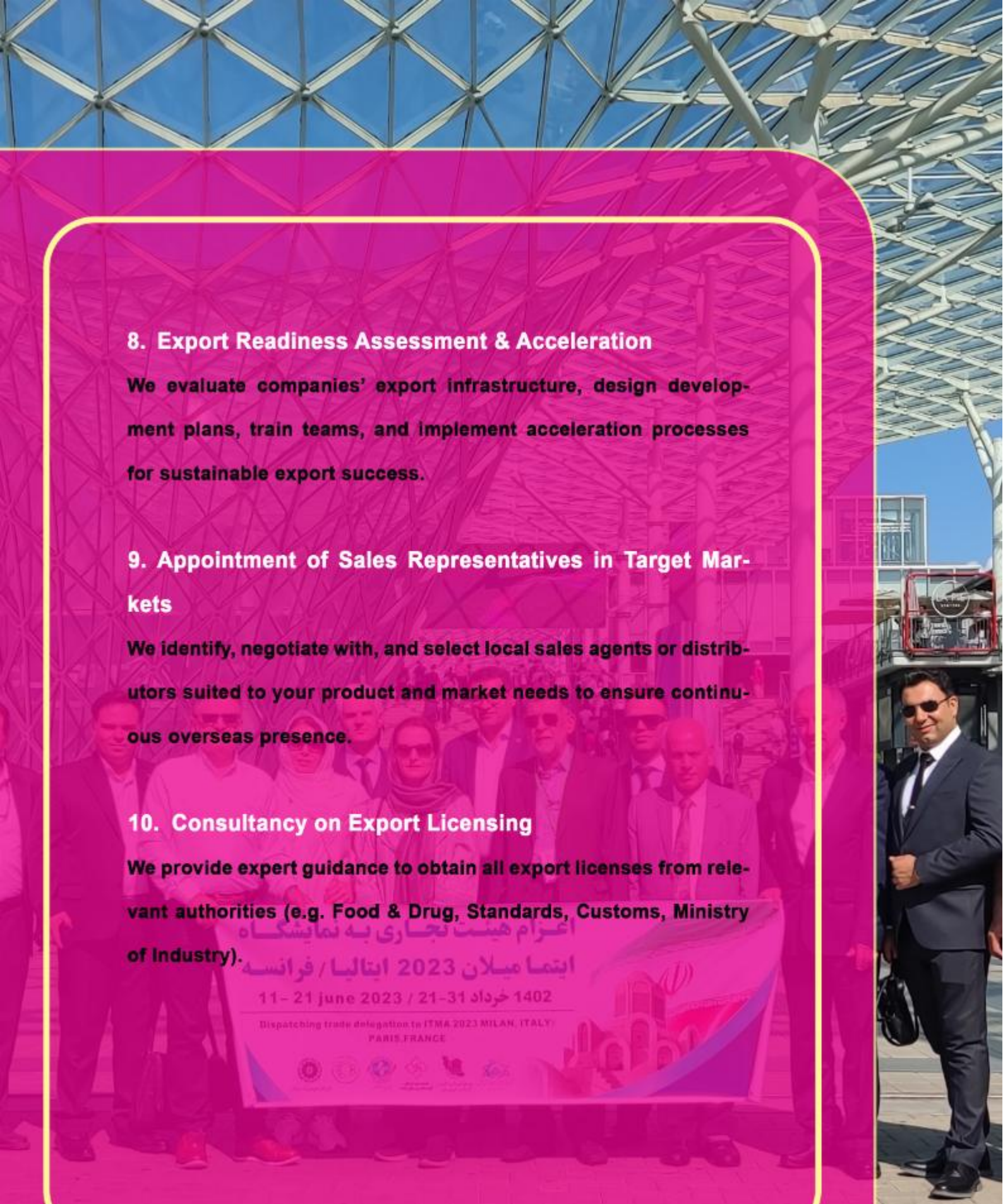
We evaluate companies' export infrastructure, design development plans, train teams, and implement acceleration processes for sustainable export success.

9. Appointment of Sales Representatives in Target Markets

We identify, negotiate with, and select local sales agents or distributors suited to your product and market needs to ensure continuous overseas presence.

10. Consultancy on Export Licensing

We provide expert guidance to obtain all export licenses from relevant authorities (e.g. Food & Drug, Standards, Customs, Ministry of Industry).





11. Financial Consultancy & Foreign Exchange Compliance

We advise on export revenue repatriation, FX regulations, banking & customs platforms, and resolving financial or tax-related challenges linked to exports.

12. Complete International Logistics & Transportation

We plan and execute sea, air, land, and rail shipments—including route selection, carrier contracts, insurance, Bill of Lading, and port handling services.

13. Consulting on Export Infrastructure, Branding & Training

We advise on export-oriented website design, global branding, professional packaging, export sales training, and building the infrastructure necessary for international competitiveness



Our Credentials

We take pride in being a member of official and specialized institutions and associations related to international trade and export development. These memberships reflect our reputable and professional standing in the field of global commerce:

- Member of the Iran Chamber of Commerce, Industries, Mines, and Agriculture
- Member of the Iran-Kazakhstan Joint Chamber of Commerce
- Member of the Iran-Tajikistan Joint Chamber of Commerce
- Member of the Iran-Italy Joint Chamber of Commerce
- Member of the Iran–East Africa Joint Chamber of Commerce
- Registered exhibitor in the Trade Promotion Organization's Pavilion Organizer Database
- Registered in the TPO's Database for Organizing Trade Delegations
- Member of the National Association of Export Management Companies
- Member of the National Association of Exhibition Organizers





Our Experience

With a strong presence across global markets over the years, our company has built a solid reputation for fostering international trade partnerships and successfully delivering export projects. Our extensive experience enables us to connect diverse markets with high-quality products and reliable services.

Regions of Operation:
Central Asia, Eurasia, the Persian Gulf, Africa, and Latin America

Export Portfolio:

- Premium Carpets
- Quality Building Materials
- Food and Agricultural Products
- Medical Equipment
- Comprehensive Engineering & Technical Services

Specialized Services:

- Organizing National Pavilions at International Exhibitions
- Managing and Hosting Global Trade Events

Key Countries of Activity:
China, Germany, Spain, Russia, and the United Arab Emirates



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